



MASTERCLASS

BUSINESS BOOTCAMP

KEYS TO GETTING STARTED



Mark Cuban

Entrepreneur & Investor

Meet Mark Cuban: billionaire, entrepreneur, and Shark Tank star. Here, Mark shares the fundamentals of business success, how to jump on opportunities, and why you're only as good as what you don't know.

SALES TRENDS



NAILING EXECUTION

Alexis Ohanian

Co-Founder Reddit

Great ideas are worthless without execution. Alexis instructs you on how to test your idea in the simplest way possible before launching. Excessive delays or over-perfecting may indicate problems with your idea.



Daniel Pink

NYT Bestselling Author

Sales has changed more in the last 10 years than in the previous 100. Learn the most important developments and how they affect your ability to persuade.



Thursday, May 15th
9:00-10:00am